

ECF Membership Stats & Revenue, 26 August 2023

Category	
Junior Bronze	6
Junior Silver (Free)	4107
Junior Silver (paid)	2368
Junior Gold	1129
Junior Platinum	23
Total Junior	7633
Bronze	4509
Silver	2845
Gold	2915
Platinum	120
Lifetime	31
Supporter	244
QGS Supporter	66
Total Adult	10730
Grand Total	18363
Total Paid	14159

Current member rates	Total Revenue
£6	£36
£0	£0
£6	£14,208
£19.50	£22,016
£75	£1,725
Total Junior Revenue	£37,985
£18	£81,162
£27	£76,815
£39	£113,685
£75	£9,000
£0	£0
£10	£2,440
£10	£660
Total Adult revenue	£283,762
Total Revenue for 2023 £	£321,747

Test Price examples of unified junior and adult rates

		Rate	Rate	Revenue
Paying Junior members	3526	£10		£35,260
Paying Adult Members	10699		£25	£267,475
Total Revenue				£302,735

		Rate	Rate	Revenue
Paying Junior members	3526	£11		£38,786
Paying Adult Members	10699		£26	£278,174
Total Revenue				£316,960

		Rate	Rate	Revenue
Paying Junior members	3526	£11		£38,786
Paying Adult Members	10699		£25	£267,475
Total Revenue				£306,261

		Rate	Rate	Revenue
Paying Junior members	3526	£11		£38,786
Paying Adult Members	10699		£27	£288,873
Total Revenue				£327,659

Note Go membership most likely reduces from £15 to £5 for unified